



HBAM Newsletter February 2018

Latest from the committee

This has been an incredibly busy first three months with lots of changes, the AGM seems a long time ago. We have developed our first business plan, this document will be reviewed annually to remain current in meeting HBAM's obligations and emerging organisational demands, the committee are now getting to work on the priorities. For this year we are focussing on our core functions, making sure that policies and systems are brought up to date and daily operations are managed in line with the IAM strategic framework. Thank you to all those members who complimented our efforts and provided us with some great constructive feedback.

Governance

Our Group Secretary John Presland is committed to making sure we are set to work in line with the Charities Commission rules and the IAM framework, which has provided the foundation for the committee to deliver on the remaining priorities. The constitution is the current version of the IAM Group Handbook which can be found by logging in to the members area of the IAM website at <https://www.iamroadsmart.com/>

The committee have also been working to ensure we are compliant with the General Data Protection Regulations (GDPR) a legal obligation due to be enforced in May 2018. We are on track to have our policies and practice in place and you may find there are some amendments to our paperwork regarding holding personal information.

Communication

In addition to the Chairs Newsletter we are aiming to improve our communication in a number of ways. For general member information, training and events, all members will receive an email through Mail-chimp. The group calendar sets out the rides planned for the year, training events, group nights and committee meetings. Questions for the Committee can be raised either directly with committee members, email below also available on the web site or via the members forum. We will also continue to promote events on Facebook and the Member Forum. Finally Richard Malloy our Update Editor will continue to publish Update our member newsletter. Please get in touch and let us know how we are doing you can email me on chair.hbam@gmail.com

Marketing and Recruitment

John Presland and I have been out and about meeting partners who work closely with HBAM as we are in the process of establishing and maintaining good relationships in order to raise the profile of HBAM and improve opportunities for our members.

We have met with Herts Fire Bikes to confirm how we can continue to deliver the Slow Riding training together and develop the BikerDown service for 2018. BMW dealership Lind Motorrad are also keen to work with us and provide ride outs from their base in Welwyn Garden City, this gives us the opportunity to meet potential members and raise awareness of the HBAM Group and training activities. Bike Stop in Stevenage are an official IAM partner and are also keen for us to support them in delivering local ride outs.

Core Activities

As many of you will be aware, we now have Tony Mulhall in role as Chief Observer for an interim period of one year. Tony will be leading on all aspects of operational training and recruitment with responsibility for implementing succession planning, training standards and training delivery. Tony now has the 'Group Sign Off' model agreed by the IAM and in place to deliver. HBAM will be holding its first Observer meeting under our new Chief Observer on 13th February to plan Observer input for 2018.

Budget

We are in the process of reviewing our accounting procedures. We will also be looking at budgets and how we can establish the best way to manage our spending and plan for the annual requirements of the group. Group Treasurer John Mugford is leading on this and we expect to have finalised the finance policy and procedures by April.

Behind the Scenes

Vice Chair Rob Beasley is working away behind the scenes implementing new IT systems which will contribute to improving communication and ease the workload for our Member Secretary Joy Smith and Associate Ride co-ordinator Grant Hallworth. Rob has also led on the wider policy refresh that is taking place, please see the 'Useful Doc's' area of our web site.

Ride Co-ordinator Paul Lake is looking to develop the Ride Out plan for 2018 and will be looking out for Leads and TEC's. Justin on Events, who is developing an impressive track record, continues to ensure we have something to look forward to at our group nights.

Next Steps

As you can see there is a lot going on with plenty more to do. Additionally, I am looking to establish a small volunteer team to help with marketing and recruitment. I would like to develop our activity in raising awareness of HBAM across Herts and Beds. This is a new initiative with scope to really get creative and involved with local activities. Please email me if you are interested and have a few hours to offer. Chair.hbam@gmail.com

We are always looking for feedback on the work we are doing and ideas for group activity. You can contact any of the committee on the email addresses below.

Ride Safe

Chair

Fiona Breaker-Rolfe

Executive Officers	Email	Name
Chair	Chair.hbam@gmail.com	Fiona Breaker-Rolfe
Vice Chair	Vice.hbam@gmail.com	Rob Beasley
Secretary	Sec.hbam@gmail.com	John Presland
Treasurer	Treas.hbam@gmail.com	John Mugford
Committee Members		
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Ride Out Coordinator	Rideouts.hbam@gmail.com	Paul Lake
Events Coordinator	Events.hbam@gmail.com	Justin Keen
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Masters Coaching	masters@hbam.org.uk	Beth Sutton
Recruitment	Recruitment.hbam@gmail.com	Vacant
Web Administrator	webadmin@hbam.org.uk	Pete Morgan

Group Secretary

This morning I was sitting here looking at the snow falling, annoyed that it, and the cold day, would deter me from getting the motorbike out, and then I realised it all has a purpose; I can stay indoors and get on with all those Group Secretary's admin tasks!

It has been a busy time since October, my time has been taken up with the key Group Secretary's role of firstly, ensuring HBAM is abiding by the governance rules set out by the IAM and the Charities Commission: I've ticked many boxes, but there is always something that pops up for consideration. Secondly, managing the agenda's and minutes for three Committees as I write, with the aim of using Committee time effectively, keeping clear records, and ensuring all those actions we identify are completed.

A particularly enjoyable task has been my contribution towards what we all hope is improved communication both within the Group and externally. The IAM weekly INFORM is circulated across the IAM itself, and to groups across the country, and is a chance to let people know about changes and developments within the IAM, and activities that have taken place across the country.

My plan has been to promote HBAM, not every week, nor comment on everything we do; but about twice a month publicise - with a picture if I can - a Group Night that is special or unusual, individual achievement, or a significant contribution to motorcycle training/road safety. When I put together a summary of HBAM's achievements for 2017 it occurred to me that INFORM goes to Group officials, not every member, so I posted the information on both the Forum and Face ache - sorry Facebook, and I will do the same with future publicity, hoping to reach as many people as possible with the good news about HBAM.

Another little project I have enjoyed is pushing to get our sound systems improved so everyone can benefit from these inspiring speakers introduced to us recently by Justin.

From the visits to local partners the Chair and I have started to undertake I am reminded to suggest you might like to look at Bike stop, based in Stevenage. IAM members (you need initially to produce your IAM membership card) can have a 15% discount. A look at their website: <https://www.bikestop.co.uk/> and/or a visit might be worthwhile?

What is coming for 2018? There is plenty on our list, and the IAM's, as Sarah Sillars, the current IAM CEO, moves on this year, no doubt her successor will bring some new ideas for us to grasp.

Thank you to those who provide feedback; it is great for both the acknowledgement of what's being done, and the reminders about what I have forgotten, or never knew in the first place!

Finally, **a request**, if there is anyone out there with the skills to take on a role of Minutes Secretary? This would allow me more time to manage the business side of the Group Secretary role and give me more time generally – less of a personal dilemma for me when that sun does shine again!

John Presland
HBAM Group Secretary

HBAM Highlights for 2017:

- Eighty new members join in the year, a big increase over the fifty-three in 2016.
- Forty-one test passes, twelve were F1st passes.
- The 'Masters' training scheme started in April 2017.
- Eight passes at distinction of which four were Observers and four non-Observers.
- Now have a total twenty-one 'Masters', fourteen of which gained a distinction.
- Three Look, Lean and Roll courses involved a total of forty members.
- Two Slow riding courses involved a total of forty-two members.
- Two ride outs per month, plus extended trips to Ireland and Derbyshire for members.
- Associates had a four, day 'training' trip to South Wales in July 2017.
- Beth Sutton is our first person to achieve a Fellowship status.

Upcoming events for 2018:

Look Lean Roll

We have arranged four dates for the popular LLR courses for this year - these are 8th April, 13th May, 15th July and 9th Sept. If you have not booked yet and would like to request a place on one of these, please click this link to take you to the booking request form

[Request your LLR course place](#)

The course is open to All members, and is particularly beneficial for those doing the Advanced Rider Course. If you have any questions, contact Rob via lr.hbam@gmail.com

BikerDown! Hertfordshire

Herts Fire Bike Team are offering a free three hour course on:

- Accident scene management
- First aid for motorcyclists
- The science of being seen

On completion you will get a HFRS Certificate of Attendance
bikerdown@herfordshire.gov.uk

Dates are

February 17th

April 14th

June 16th

July 28th

September 8th

October 20th

November 10th

BikeSafe

HBAM will be supporting the Bike Safes run by Bedfordshire and Hertfordshire Police, dates not yet available.

HBAM will be present on the 10th March for the LIND Birthday Bash and on the 10th / 11th March and at the Bikestop event detailed below.

Bikestop 1st 2018 Event

New product launch in particular the great Italian Brand Spidi with the first ever "Spidi Tour" here in the UK. This is our first big event of 2018 with a great combination of expanding the product range even further with Halvarssons as well and enabling key activities of Honda demos and rideouts.

- Other 2018 new products from AGV/Dainese and Shoei
- Helmet demos including Sena comms
- Helmet servicing,
- Prizedraw
- Rideouts!
- We have even extended our Sunday hours from 10 till 4pm.

Facebook: <https://business.facebook.com/events/1990485514610289/> . See also our Google Business Page.

